

The Blue Bermondsey Public Art Commission

**MADE IN
BERMONDSEY**

Community Murals/Artworks

Call Out for Artists and Designers



Community
Opportunity



SUPPORTED BY
MAYOR OF LONDON



1. Introduction

A community campaign led by Blue Bermondsey BID with support from Southwark Council was successful in securing £2m capital funding from the Mayor of London's Good Growth Fund for an area regeneration project in the Blue Bermondsey. Locally based Turner prize winning collective, Assemble alongside Hayatsu Architects have been appointed to deliver the programme. The transformations will be centred on the marketplace and will include improvements to shops and streetscape in the locality.

From July to October 2019 a variety of public consultation events were held and over 700 responses were submitted via drop-in sessions, community activities and an online survey. The feedback has provided a clear picture of the main improvements that local people want to happen. Working closely with the client team, Hayatsu Architects and Assemble have produced the final designs, based on the public input and agreed by all project partners. It is planned for a series of public events to be staged at relevant times as the plans are approved, take shape and evolve between March and July 2020.

The construction works are set to begin in August 2020 and be completed by March 2021. Wherever possible, appropriate local organisations/groups will be sought and engaged to provide services for the project, so it will truly be MADE IN BERMONDSEY

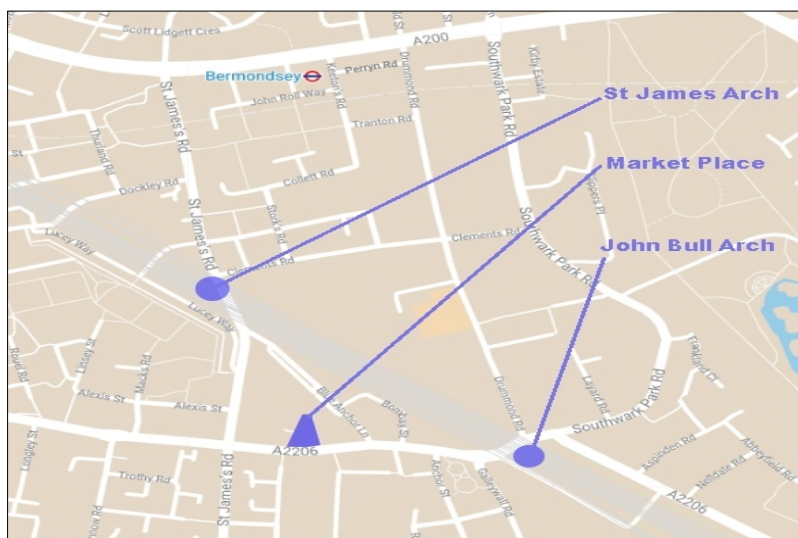
2. Art Commission Overview

As part of the streetscape improvements local people expressed a desire for the creation of two community murals/artworks at St James Rd and John Bull railway arches as a celebration of the area's rich historic heritage, drawing inspiration and responding to the local community and its evolving demographic.

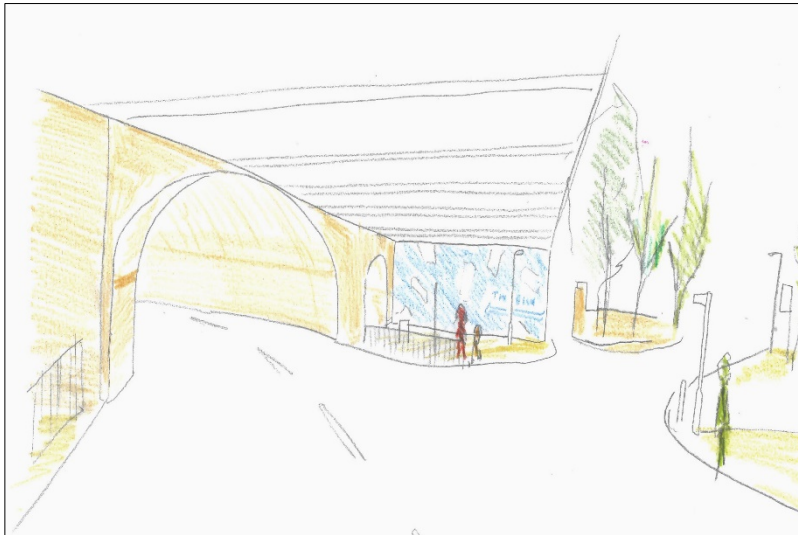
Locally, these locations are considered important 'gateways' to the High Street and the aim of the completed commission is to present an engaging and intriguing welcome for those living, visiting or travelling through Blue Bermondsey.

The successful applicant will be expected to work with the local community in shaping the design content.

Locations



John Bull Arch



St James Arch





3. Commissioning process

The successful artist or designer will be selected through a two-stage competitive process as follows:

Stage 1. Open Call for Artists. Interested parties submit portfolios of relevant past work and a short text of no more than 100 words, briefly outlining their design approach.

Stage 2. Key project stakeholders select three shortlisted practitioners who will receive a detailed design brief and are required to respond with design concepts. The successful applicant will be selected from the shortlist based on their proposal and appointed.

4. Submission Guidelines

Should you wish to be considered for the Blue Bermondsey Art Commission please send an email with a PDF (or link to) of no more than 10 pages and a maximum of 10 MB that includes:

- At least three relevant past projects including details of timelines, budgets and present status of the project. Please include photos and text for all projects showcased.
- A biography of no more than 500 words to include details of where your studio is located.
- A maximum 500-word text outlining your initial thoughts/approach to the commission.

Please send your submission to: info@bluebermondsey.co.uk

By the deadline: **5pm - 23rd March 2020.**

With the subject line: **Blue Bermondsey Art Commission.**

We are happy to accept submissions from collectives or collaborative teams, however, please note that the artist fee cannot be scaled to reflect multiple team members.

5. Timeline

Date	Action	
10 th March 2020	Open Call Launched	
18 th March 2020 – 5pm	Deadline for Questions	
23 rd March 2020 – 5pm	Deadline for Submissions	
30 th March 2020	Shortlisted applicants informed	Design concepts submitted
9 th April 2020	Artist appointed	

- Please note that the Blue Bermondsey Art Commission is required to begin in: **June 2020 and be completed by 30th September 2020.**
- The commission will require planning permission; this process will be managed by the winning artist in collaboration with Hayatsu Architects/Assemble and the London Borough of Southwark.

6. Budget

- The three shortlisted artists will receive £1,000 + VAT to work up design concepts.
- A total budget of £34,500 + VAT is available for realising the final artwork – this figure will need to cover all production costs, installation, relevant lighting and permission fees.
- It is anticipated that the artists fee will comprise approximately £5,000 + VAT and the production budget £29,500 + VAT.
- Shortlisted artists will be asked to submit an outline budget at Stage 2.

7. Question and Answers

Should you have any further questions relating to this Open Call, please email:

info@bluebermondsey.co.uk by the deadline: **5pm - 18th March 2020.**

With the subject line: **Blue Bermondsey Art Commission - Questions.**

The Design Team

Hayatsu Architects

Is an architectural practice founded by Takeshi Hayatsu, a London-based Japanese architect. After studying architecture in Tokyo, Takeshi moved to the UK to complete his education at the Architectural Association. He now leads a small team from his studio in Bermondsey, London, and his unique, hands-on approach to design is fast gaining the industry's attention. Being located only five minutes away from the marketplace, Hayatsu design team harnesses the spirit of local production by actively involving the community and manufacturers in the making of the place.

Assemble

Is a multi-disciplinary collective working across architecture, design and art. Founded in 2010 to undertake a single self-built project, Assemble has since delivered a diverse and award-winning body of work, whilst retaining a democratic and co-operative working method that enables built, social and research-based work at a variety of scales, both making things and making things happen. Their base is at Sugarhouse studios close to the Blue, ensuring a hands-on approach to the project.

The Community Partners

Blue Bermondsey BID

Is a Business Improvement District (BID) whose activities have played a major role in raising the profile and driving investment into the area. Blue Bermondsey is owned and led by local businesses who contribute an annual levy to be used for services to help reduce costs and enable them a better stake in their trading environment. Additionally Blue Bermondsey works closely with all local stakeholders and the community to bring environment improvements to the Blue, helping to encourage positive perceptions.

Community Opportunity

Is a new social enterprise that works in the local area with local people to enhance their prospects and empowers them to get involved in projects that highlight and promote entrepreneurship and wellbeing in pop up shops and spaces.

Big Local Works

Big Local Works was established in 2017 as a legacy project of the Big Local South Bermondsey Partnership (BLBSP), to help improve the lives of local people by preparing for and sustaining them in employment and self-employment, supporting entrepreneurship, providing benefits and welfare support and developing new community initiatives to meet local needs.

The Mayor's Good Growth fund

Is Mayor Sadiq Khan's £70 million regeneration programme to support growth and community development in London. The fund supports innovative, best practice regeneration activities, that enable Londoners to actively participate in their local community and have a say in how their city is shaped with the delivery of co-ordinated place-based strategies that welcome growth in a way that works with the physical character of London's diverse and accessible local economies – from high streets and town centres to industrial areas – to realise their full potential and helping to make London a place of opportunity for all.



Community
Opportunity



SUPPORTED BY
MAYOR OF LONDON

