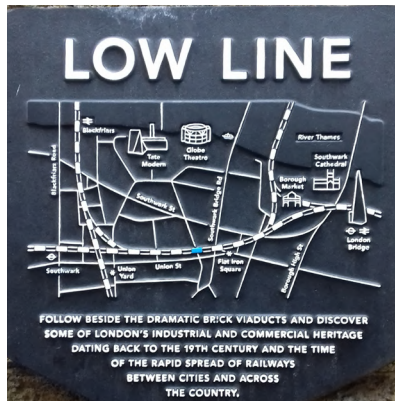


#BLUE

BERMONDSEY BUSINESS IMPROVEMENT DISTRICT

RENEWAL PROPOSAL 2019-2024



BUSINESS THROUGH UNITY
Your business, Your decision

INTRODUCTION

Welcome to Blue Bermondsey BID's proposals for our second term.

In June 2019, your business will be invited to vote to renew the Blue Bermondsey Business Improvement District (BID). We have been hard at work speaking with businesses to ensure our services continue to be in line with your wishes. Your feedback about what you want from your BID has formed the foundation of our plans for a second term.

READ ON to see some of the things we have achieved in our first term, what we have planned for the second term, and why you should **VOTE YES!**

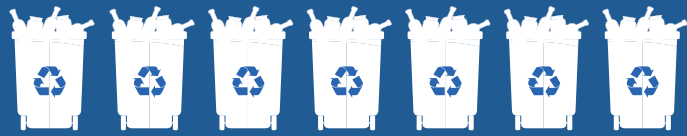
Only by securing a majority 'yes' vote in the renewal ballot this summer can we build on the achievements of our first term and continue to play a significant role representing businesses and helping the area to become an even better place to do business, visit, live and work for all.

£2m 

20 Town Centre radios



42 Tonnes of cardboard recycled for businesses



250 Events throughout the BID term



Awarded by the GLA for upcoming community-led regeneration project

CONTENTS

INTRODUCTION.....2

A MESSAGE FROM THE CHAIR.....4

ABOUT THE BID

ABOUT THE BLUE BERMONDSEY BID.....6

HOW BUSINESSES BENEFIT.....7

OUR ACHIEVEMENTS.....8

WHAT WILL BE LOST IF THE BID IS NOT RENEWED.....9

PLANNING FOR THE NEXT FIVE YEARS

WHAT YOU TOLD US.....10

ACTING ON YOUR FEEDBACK

SAFETY & SECURITY.....12

BUSINESS SERVICES.....13

AREA PROFILE.....14

ARTS & CULTURE.....16

HOW THE BID WILL OPERATE

BID RULES - THE BASICS.....18

THE BUDGET.....20

THE BID AREA.....21

FAQS.....22

A MESSAGE FROM OUR CHAIR

As the BID is nearing its renewal period, I'm proud to have been a director and, more recently, Chair of the Blue Bermondsey BID through an evolving and challenging time for businesses. We began life in 1997 as the Blue Bermondsey Business Association, a small group of local business owners wanting to make a difference to our area. After many years of hard work and dedication we became aware of the possibility of becoming a Business Improvement District (BID).

Following a successful ballot in 2014 we began to deliver on our aims and objectives, championing the cause of local businesses. The business levy contribution has enabled us to embark on providing services, ground-breaking projects and initiatives, many of which you will read about in this proposal. Yet there is so much more we can achieve.

Consumer habits and business expectations continue to change and the unified voice of the BID gives us the best chance to create opportunity from that change. As an example, the voice of the BID has recently been key in the area's successful bid to the Mayor for over £2m for area regeneration and provision of associated business support.

A 'YES' vote will ensure we continue to be an important voice so that this money is spent in line with local needs.

In a second term we will continue to promote economic prosperity and act positively on what you have told us. Our main focus will be on better member communications and opportunities for driving down business costs, alongside safety and security.

Jack Shah
Blu1 Clothing and BID Chair



Jack Shah, Blu1 Clothing and Chair

BOARD MEMBERS

CHAIR

Jack Shah
Blu1 Clothing

Simon Bell
Bell & Sons
Butchers

Rob Drummer
Boundless Theatre

Lesley Hutchins
Robert Guy
Services

Southwark Council Representative
Cllr. Sunny Lambe

BID MANAGER

Russell Dryden
The Fish Stall

Miriam Stower
Stella Coffee & Tea

Andrew Griffith
Grosvenor

Kevin Sivi
Pure Gym

CONTACT DETAILS

email: info@bluebermondsey.co.uk
website: www.bluebermondsey.co.uk



@bluebermondsey



TheBlueBermondsey



bluebermondsey

As a local businessman I am passionate about the Blue and the surrounding area. I have lived and shopped here all my life. I have run my fish stall in the Blue Market for 35 years and my family owned and ran a shop here for 20 years. Now the Blue is in the midst of great change and is re-inventing itself as a new hub for long standing businesses to prosper and for new businesses to locate. The Biscuit Factory has brought a range of new and varied businesses into Bermondsey alongside the town centre offering, and the railway arches continue to thrive, with new businesses rubbing shoulders with traditional uses.

To grow, businesses need to be able to attract more custom, recruit and retain good staff, and operate in a high quality environment.

The BID has developed into a major stakeholder organisation, playing a key role in making the area better equipped for the future. Working with local partner groups Blue Bermondsey BID was recently successful in gaining over £2m from the GLA for our upcoming area regeneration project and your support at renewal ballot will ensure that local businesses have a strong voice in the delivery of the project over the next 2 years.

I truly believe that businesses working together make a unique contribution towards shaping the environment in which we trade. Through its innovative work over the first term, the BID has proven that there is no other organisation better placed to deliver a long-term vision for the area. Vote yes to ensure that businesses can continue working together for the area for a second BID term.

Russell Dryden
BID Manager



“

London's markets are a crucial part of our economy and communities. Really enjoyed spending time with the traders at the Blue Market in Bermondsey today. As Mayor, I'm determined to do all I can to help our markets flourish and thrive.

Sadiq Khan
Mayor of London

”

ABOUT THE BLUE BERMONDSEY BID

Blue Bermondsey BID covers an area that can be described as around a five minute walk in any direction from the Blue Market; encompassing the high street, the Biscuit Factory and business centres located in Raymouth Road, Galleywall Road and Rotherhithe New Road.

We are an independent, not-for-profit company limited by guarantee, run by local business people for local business people. All the projects and services we deliver are additional to those already provided by the London Borough of Southwark. This is safeguarded through 'Baseline Agreements', which set out an agreed level of service provided in the BID area by the Council. This is available as a download from our website.

WHAT IS A BID?

Business Improvement Districts (BIDs) like ours are business-led organisations, set up in defined areas by like-minded business people, who work collectively to contribute towards improving their local trading environment.

BID's are created or renewed through a formal ballot of businesses operating in the BID area. A majority of votes both by number and by aggregate rateable value is needed for the ballot to be successful.

BIDs are principally funded by a small, mandatory annual levy based on the rateable value of eligible businesses in the BID area. The levy income is ring-fenced to provide a range of services to help reduce costs and promote the area to attract further investment.

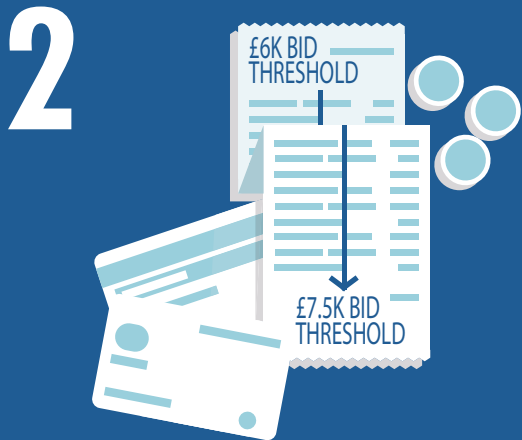
A business is legally obliged to contribute to the BID levy in the event of a majority vote in favour.

OUR SECOND TERM

The services proposed for the second term are laid out later in this brochure. In addition, there are two key changes to the way the BID will operate:

1 1.25% LEVY

The BID levy will be based on the rateable value list as updated in 2017. Many local businesses have experienced an increase in their rateable values and therefore, increased business rates. **We will not increase the BID levy in line with business rates and the levy multiplier in the second term will be reduced from 1.5% to 1.25% of rateable value.**



The threshold for voting and paying the levy will be amended so that only businesses with a rateable value of £7,500 or over will be eligible.

HOW BUSINESSES BENEFIT



01

RETAIL SECTOR

A safer, cleaner and more pleasant environment for customers.

Increased footfall due to improved perceptions of the area.

Increased footfall arising from targeted marketing and events.

Free promotions, offers and events through our website, social media channels, and area wide promotions

Safer and more secure due to reductions in business retail crime



02

CORPORATE SECTOR

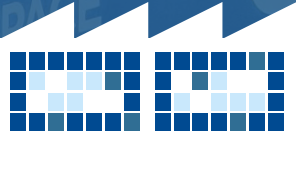
Improved client perceptions arising from a more positive experience of the area.

Assistance with business interruption planning.

Dedicated employee events, discounts and promotions.

Information and networking events to open up new business opportunities.

An improved working environment to aid recruitment and retention of employees.



03

COMMERCIAL SECTOR

Increased footfall due to improved perceptions and targeted marketing activity.

A safer, cleaner and more pleasant environment for customers and employees.

Targeted operations focussed on business issues.

Discounted waste costs and joint procurement offers.

Better connections and combined services such as cargo bikes.

“ Since the Blue Bermondsey BID was set up in 2014, Workspace has been working closely with them to host network events in The Biscuit Factory. Having the support of the BID is great in helping establish this part of Bermondsey as a thriving destination for new businesses. We look forward to developing joint projects during the new BID term. ”

Barbara Acheampong – Workspace Biscuit Factory Manager

OUR ACHIEVEMENTS

£2m awarded by the GLA for upcoming community-led regeneration project

30 monthly visits from the area crime manager

21 new entrepreneurs featured on Business Incubator stalls



£38,000 saved on services by businesses using our joint procurement scheme

50 bike workshops

20 dedicated town centre radios

42 tonnes of cardboard recycled for businesses



Membership of the Safer Business Network

20 crime engagement events

4 business crime surveys

A brand new Blue website

7,000 social media followers across three platforms

5 heritage projects completed

Area wide promotional street lamppost banners

5 local schools involved in projects

2 public realm deep cleaning

2,000 Blue Deal Cards distributed

12 annual events including Bermondsey Folk Festivals, Blue Christmas market and Summer Fete

250 varied events, large and small, throughout the BID term

15 new Blue Market stalls trading

14 new entrepreneurs supported through the pop-up shop

Take a look at our social media to find out more.

WHAT WILL BE LOST IF THE BID IS NOT RENEWED?



Over £500,000 of investment would be lost from the local area over the next five years



No organised business voice in the upcoming £2m area regeneration project



No Town Centre radio scheme, or business voice in local crime matters



No business support such as that due to be delivered using £27,000 of funding secured by the BID from the Natwest Skills & Opportunities Fund



No dedicated business body to represent businesses to the council, the police and developers



No-one to keep you informed about major developments and to lobby on your behalf



No Town Centre festivals and events



No free cardboard recycling, and reduced rate general recycling and waste



No cost savings on jointly procured utilities and other services



No area promotion on Facebook, Twitter and Instagram



No heritage projects such as murals and shutter paintings



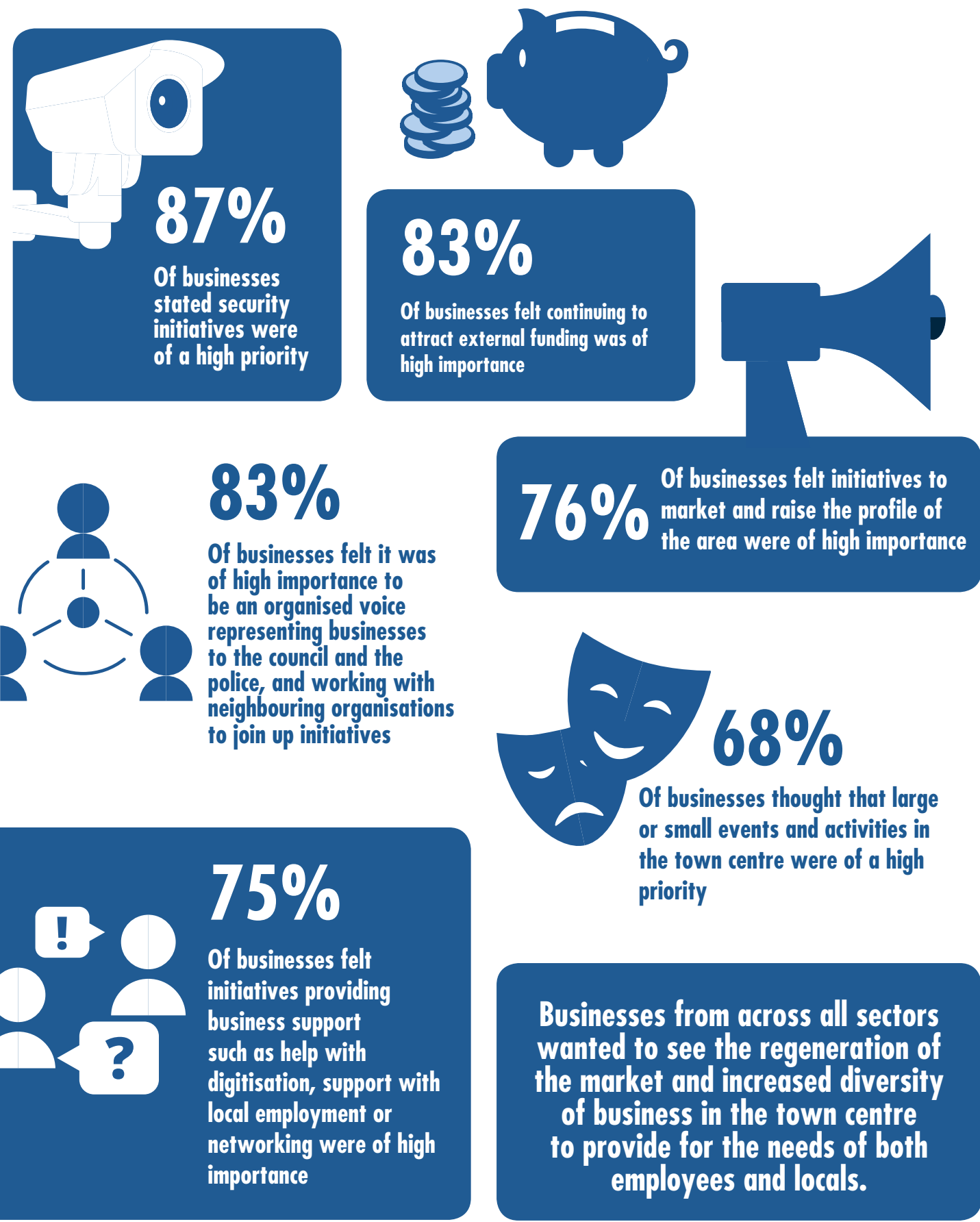
No free cycle maintenance sessions at the Biscuit Factory for local employees



No social media support for BID members



WHAT YOU TOLD US ABOUT YOUR PRIORITIES FOR THE NEXT 5 YEARS



ACTING ON YOUR FEEDBACK

Based on your feedback, we will focus on four key themes to deliver in line with businesses' priorities:

SAFETY AND SECURITY

Working towards a safe a secure environment; key for attracting talented staff, a diverse retail offer and providing a pleasant environment for workers, residents and visitors alike.

BUSINESS SERVICES

Providing more opportunities for businesses to cut operating costs. A strong voice for businesses, and a supportive environment, built on existing partnerships and connections.

AREA PROFILE

Continue building on the long-term vision for the area and leading on joined-up marketing and promotion of the Blue.

ARTS & CULTURE

Ensuring the area remains a lively and vibrant place, with regular events community arts projects, celebrating the rich industrial heritage of the Blue.

“ Having a BID to lobby collectively on issues affecting local businesses gives us real strength in numbers and creates a stronger sense of community. The BID has invested real time and effort to improve the area and we look forward to the next five years”

Onel Ali
Bridge Café



SAFETY & SECURITY

Safety and security are concerns shared by all businesses across the BID area. The BID recognises that a safe and secure environment are key for attracting talented staff, a diverse retail offer and providing a pleasant environment for residents, workers and visitors alike.

With ongoing major cuts to police resources, it is more important than ever that we work together to help combat crimes against business and the ever-growing threat of cyber crime.

We will:

- ✔ Continue operating the Safer Business Network
- ✔ Expand the town centre radio scheme and business crime newsletter to members throughout the BID area
- ✔ Continue strengthening our partnership with local safer neighbourhood police team
- ✔ Continue to facilitate business crime workshops with businesses and the police
- ✔ Initiate projects to make the street safer by designing out crime and addressing hot spots
- ✔ Work with youth service providers to re-open the Blue youth club to reduce ASB
- ✔ Work with 'young advisors' to engage young people and better understand their issues
- ✔ Help combat cyber-crime through our links with National Cyber Security Centre



Crime Prevention Sessions



Crime Prevention Sessions

BUSINESS SERVICES

The BID area includes a wide variety of businesses, from designers to cafés, mechanics to event organisers, media outlets to market stall holders, large retailers to small bakeries.

It is therefore important that businesses can have a joined-up voice on issues that affect all of them, such as security or the impacts of local developments. Additionally, all businesses need a supportive environment within which they can thrive.

We will:

- ✔ Continue offering free recycling and joint procurement on business services
- ✔ Expand waste management provision to provide a broader offer
- ✔ Continue to attend all relevant meetings with the council, police and developers
- ✔ Facilitate forums where relevant, so that businesses can have their say on important issues
- ✔ Continue to work with our local partners to provide businesses with information about, and access to free training local employment initiatives
- ✔ Provide business support and advice, for example start-up support through £27,000 of additional funds secured from the Nat West Skills & Opportunities fund
- ✔ Continue to seek additional external investment in the area, such as the £2m secured with the Council from the GLA for area regeneration project
- ✔ Continue to actively contribute to Southwark Council in developing their skills strategy, apprenticeship scheme and emerging initiatives



Hlusi Zengin - Star Express Cafe



The Bicycle Ninja at The Biscuit Factory

AREA PROFILE

The BID will continue building on the long-term vision for the area and lead on joined-up marketing and promotion of the Blue. We will work to ensure that the stories of local businesses are told, to champion the area to new businesses, to promote its heritage and to increase pride amongst local residents and employees.

We will:

Continue building links between businesses and the local community, for example through:

- ✓ The Blue Deal Card – more promotion to local residents and employees, and the addition of a business to business option
- ✓ Initiatives to develop existing relationships between business and local schools
- ✓ Being a representative voice to Southwark Council and other key agencies on business issues

Ensure activities are tied into a long-term vision, for example by:

- ✓ Continuing to work with partners to champion plans for the 'Low-Line', a linear route along the railway from central London to Bermondsey and the Biscuit Factory
- ✓ Further developing a pilot lettings strategy with landlords for the High St
- ✓ Seeking further external funding for emerging initiatives and projects

Build the area's profile, for example by:

- ✓ Consolidating our digital presence through our website, social media platforms and e-newsletters
- ✓ Providing support to small independent businesses to become digitised, improving the online profile of the area
- ✓ Seeking wider coverage in London press and providing spotlighting opportunities for local businesses
- ✓ Building on our community events programme to attract more visitors and spend

Drive the regeneration of the market and improved retail diversity through:

- ✓ Being a key partner in the delivery of a community-led regeneration project recently awarded over £2m by the GLA's Good Growth Fund
- ✓ Providing opportunities for local businesses to showcase products and services on the Blue market
- ✓ Continuing to support Business Incubator Space that allows entrepreneurs to test their business ideas on the market
- ✓ Working with the markets team to bring a more diverse range of events and stalls

IN-DEPTH PROJECT PROFILE

£2m Good Growth Fund Award

The demand for a far greater retail offer has long been voiced for the area and as an independent organisation with no commercial interest, Blue Bermondsey BID has been the main motivator in championing an area vision and bringing stakeholders together to achieve it. We partnered with local charities; Community Opportunity and Big Local Works to devise a Community-Led Regeneration Programme. With help from Southwark Council, **we were successful in our application for £2m in funding from the Mayor of London's Good Growth Fund.** The project will form part of a wider holistic programme of regeneration at the Blue centred around a thriving local high street and market.

The long-term vision for the project is to create a prosperous local economy anchored by a healthy and commercially sustainable high street by:

- 💡 Growing and managing the market, stalls, market events and wider events around the Blue
- 💡 Helping to fill up vacant units with pop up shops and other meanwhile uses
- 💡 Supporting existing local businesses and promoting the Blue as the go-to place for local people and employees
- 💡 Supporting the growth of new local businesses and social enterprises through incubator spaces
- 💡 Improving signage and transport links that promote more walking and cycling
- 💡 Improving the look and feel of the whole area to promote a better sense of wellbeing

- 💡 Supporting affordable business space for SME's and social enterprises in proposed developments
- 💡 Encouraging a diverse range of uses and specialist tenants to maximise positive effects for The Blue
- 💡 Links with the Low Line and local history to create skills and training opportunities for local people

The 2m Community-Led Regeneration Programme will help to provide an attractive destination at the end of the Low Line route, surprising and delighting visitors, encouraging them to make repeat visits and building support by word of mouth

The project programme will be delivered in partnership with Assemble Studios-Hayatsu Architects, who are based in the area and have pledged to engage local companies in the process.



ARTS & CULTURE

We want Blue Bermondsey to be a lively and vibrant place. Over our first term we have worked with many local groups, schools and artists to carry out projects to celebrate the area's heritage. The ongoing Larder of London project has delivered five projects to date including food recipe murals, Made in Bermondsey shutter graphics, and restoration of the Bermondsey Lion. We have also initiated a regular calendar of events, establishing Blue Christmas Market and Bermondsey Folk Festival as annual local events, plus occasional smaller family friendly events including the Summer Fete, Rock and Roll extravaganza, circus skills workshops colouring competitions, musical performances, guided walks and a weekly busking programme throughout 2018.

We will:

- ✓ Develop our large events to attract visitors from wider area to attract more footfall and spend
- ✓ Develop annual calendar of smaller community events and weekly local busking spot
- ✓ Form partnerships with local arts groups to seek funding for joint arts and culture projects
- ✓ Brighten up grot spots with inspiring murals and artworks
- ✓ Promote better cycling and walking connections to the Blue
- ✓ Bring world food and healthy eating initiatives to the area
- ✓ Continue promoting and uncovering the local heritage of the area by spotlighting inspiring local people such as Ada Salter, a pioneer of ethical socialism and first lady mayor in London



Carragher Academy of Irish Dance



Art workshops



**Above: Ruben Marcos Scales and Models
Right: Bermondsey Folk Festival**

“It’s fantastic working in partnership with Blue Bermondsey BID to make a folk festival we can all be proud of. We have brought the best of British folk music to the heart of South East London.

George Hoyle
Cunning Folk



“The Blue Bermondsey BID works tirelessly to improve the area for businesses and residents alike. Its work has greatly improved the awareness of the Blue Market and has hosted many wonderful events here to celebrate local culture and history. The BID has a positive plan for future of the Blue and is of great value to the area.

Lodewijk van den Belt
Big Local Works, Manager



BID RULES – THE BASICS

- 1)

Organisations within the BID Area occupying premises with a rateable value of £7,500 or greater will be eligible to vote in the BID ballot and pay the BID levy
- 2)

The Blue Bermondsey, the BID company, will be funded primarily through a BID levy payable by all businesses eligible to vote. The levy will be 1.25% per year of a premises' rateable value. Premises occupied by registered charities or schools will receive a reduction 50% of the levy
- 3)

Compared to the BID's first term the proposed levy rate has been decreased and the 'threshold' above which businesses pay has been increased. This is following careful consideration of the rise in rateable value experienced by some properties in 2017 and the needs of the BID's proposed programme
- 4)

The BID will last for 4.5 years from 1st October 2019 to 31st March 2024, at which point businesses will need to vote again if the BID is to continue
- 5)

The BID levy for empty premises will be charged to the ratepayer
- 6)

All businesses eligible to vote will also be eligible to get involved in the governance of the Blue Bermondsey BID



After careful consideration of the rise in rateable value experienced by some properties in 2017 and the needs of the BID's proposed programme, the Blue Bermondsey BID has decided to propose a reduced BID levy rate of 1.25%

%

WORKING OUT YOUR BID LEVY

To calculate the amount of levy payable, simply multiply your rateable value by 0.0125 (or 0.00625 for charities and schools).

| Example rateable value: | Example BID levy for one full financial year (at 1.25%) |
|-------------------------|---------------------------------------------------------|
| £7,500 | £93.75 |
| £10,000 | £125.00 |
| £15,000 | £187.50 |
| £30,000 | £375.00 |
| £50,000 | £625.00 |
| £100,000 | £1,250.00 |
| £200,000 | £2,500.00 |
| £500,000 | £6,250.00 |

Detailed BID rules can be downloaded from our website.

“

The needs of the area are many and we must have a joined-up voice to meet the issues faced by new and old businesses. Bermondsey is attractive to business and the Blue needs to be at the heart of that, helping to create opportunities for more businesses to come and make this area their home For the small contribution we pay as a business, Southwark News is happy to support an organisation that can bring in so much more from match-funding and investment. Without a BID we will have no-one dedicated voice fighting for this little patch of SE16, that is rich in heritage and opportunity.

Kevin Quinn
Managing Director, Southwark News

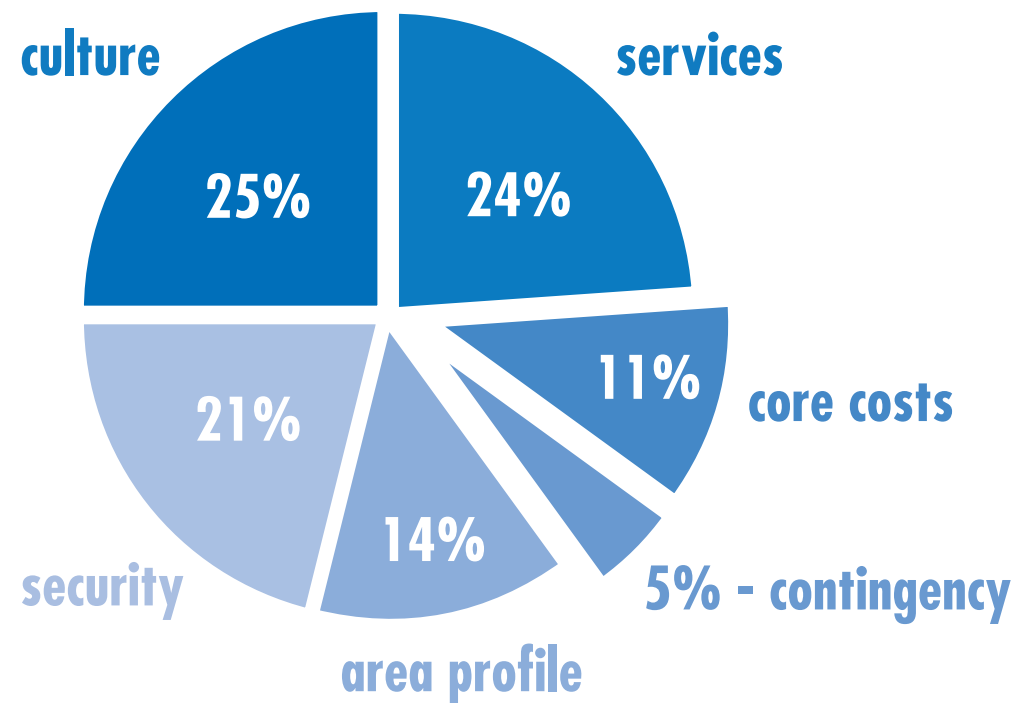
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THE BUDGET

Over the second 4.5 year BID term, the Blue Bermondsey BID will mean investment of over £500,000 in the BID area.

In addition, the Blue Bermondsey BID will seek additional external funding for project, and has already been involved in winning £2m for the market regeneration from the GLA, which will be delivered over the next 2 years.

Total BID levy over 4.5 years: £522,000

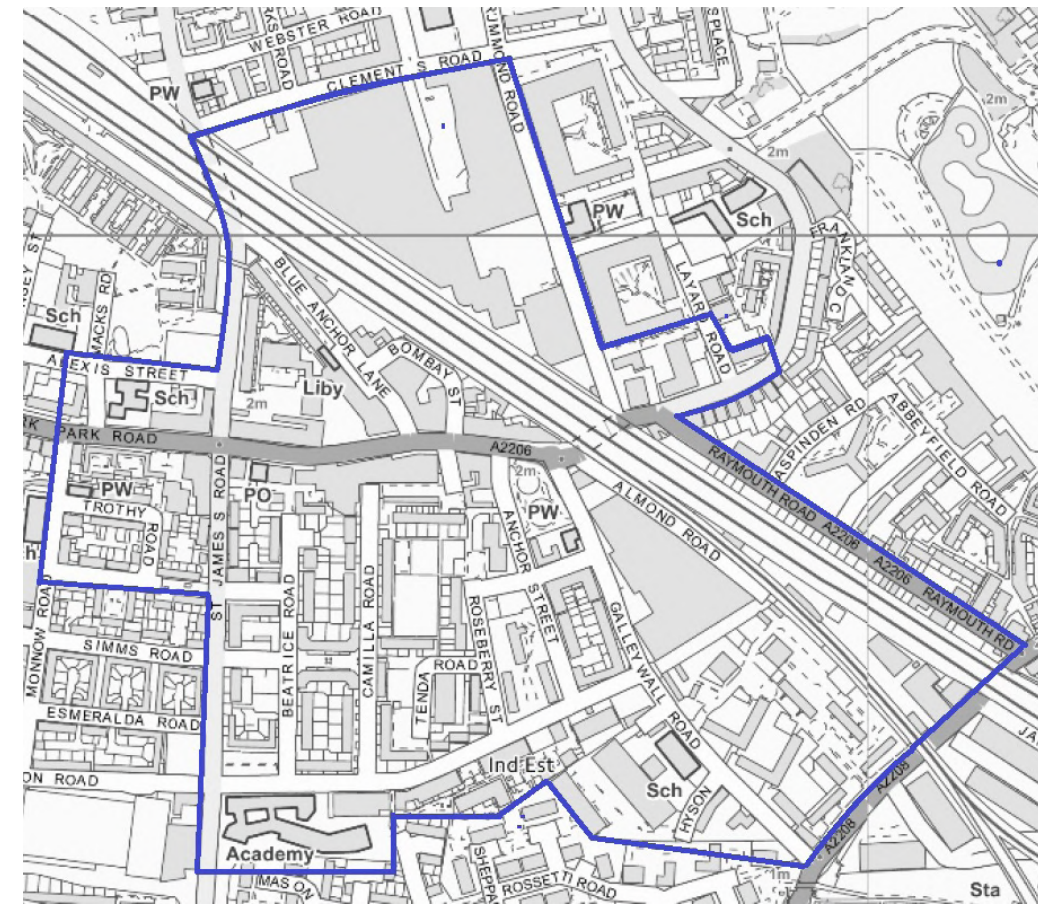


The proposals will be responsive to change throughout the BID's term, and ongoing business engagement will be used to determine business needs. The chart above includes the following assumptions:

- The Total BID Levy assumes a 95% collection rate
- An additional contingency fund of 5% of the BID Levy has been included
- Figures are real, with no inflation applied
- The core costs shown here include: staff time that is not dedicated to project delivery (25% of the BID Managers time has been included in core costs),

- financial management support, office costs and consumables, corporate communications budget, levy collection costs (3% of levy) and insurance. The BID operates out of free office space, saving money for project delivery
- Project costs include an allocation for staff resource to ensure the money is used effectively
- A five year estimated cashflow is available on request

THE BID AREA



Blue Bermondsey area is home to more than 350 eligible businesses.

The BID Area will remain the same as during the BID's first term as shown in the map.

A full list of the streets that are included in the area can be found in the BID Levy Rules download on our website.

www.bluebermondsey.co.uk



OUR OPERATING PRINCIPLES

The Blue Bermondsey BID:

- Is owned and led by BID-member businesses in Bermondsey
- Members are eligible to join the board or one of our project groups
- Is a not-for-profit company, as enshrined in our constitution
- Delivers services that are in addition to services provided by the Council
- Is financially transparent, publishing annual reports on our website and running AGMs for our members
- Aims to supplement levy income with additional funding from other sources. In our first term we have raised £200,000 in additional external funding for projects in the area
- Aims to communicate to and engage regularly with members and adapt to changing needs. You can contact us by info@bluebermondsey.co.uk, or visit our website where you can find out more and sign up to our newsletter
- Recognises that it exists as part of a wider community and placing importance on engaging with this community, including residents and non-levy paying organisations

FAQS

Why is there a postal ballot in June and July 2019?

The Blue Bermondsey BID is coming to the end of its first 5-year term. It can only continue for another term through a new successful ballot of businesses who will be eligible to pay the levy. In order for the ballot to be successful, a simple majority of those voting must vote in favour. Their votes must also represent a majority of the aggregate rateable value of the properties that vote.

How will the ballot run?

The conduct of the ballot will be looked after by Southwark Council to ensure a free and fair ballot. If you wish to make sure that your ballot paper is going to the right place, you can get in touch with info@bluebermondsey.co.uk to find out how.

How is the BID levy collected?

The BID levy will continue to be collected by Southwark Council on behalf of the BID. It will be a separate bill to business rates and the amount will be ring-fenced and passed to the BID company in order to deliver these proposals. The levy may be amended on an annual basis in line with inflation, at a rate to be agreed by the Blue Bermondsey board.

How will I know what my money has achieved?

The Blue Bermondsey BID will be clear and transparent about how it is spending the money. We will continue to hold engagement events with businesses, publish annual financial reports and invite all eligible businesses to attend our AGMs.

“It’s been more than fifteen years since I established my business in The Blue and I love the community. The Blue Bermondsey BID has been a great support by providing support to manage our social media and promotion of our shop. I’m also very pleased with the recycling and waste collection service.”

Georgina Kennedy, Yaa Asantewa Tropical Foods



FAQS

Why do my business rates not cover this?

The Blue Bermondsey BID is led by businesses, funded by businesses and managed by businesses with complete control over how the money is spent. It provides services that are in addition to those offered by the local authority and other statutory agencies. The BID will renew its baseline agreement with Southwark Council, which establishes what the local authority already delivers and will monitor this agreement.

How can I be represented?

The Blue Bermondsey BID is a non-profit company limited by guarantee. Levy paying businesses can become members of the company and vote at our AGM each year, as well as stand for election to the board or partake in project working groups. Contact us on info@bluebermondsey.co.uk to discuss how you would like to be involved.

Can I get involved even if I do not automatically qualify to pay the BID levy?

Businesses whose rateable value is less than £7,500, or who are just outside the BID area, will still be able to get involved by choosing Voluntary Membership and paying a voluntary contribution to receive the same benefits as levy payers. These Voluntary Members will have the right to stand for election to fill up to 2 dedicated spaces on the board.

How were the proposals for the second term developed?

We have carried out surveys, face to face interviews and engagement events to allow businesses to have their say on the focus of the proposals for the next BID term. Our business board have used this feedback to develop the proposals. However development of our plans does not stop here. You can keep speaking to us throughout the BID’s next term to help shape ongoing projects.

Photo: The Summer Fete

“The Blue Bermondsey BID has been crucial in bringing local businesses and the community together to take action that benefits everyone at the Blue. The BID has helped us set up new business incubator market stalls and Bermondsey Uprising pop-up shop to support new traders. We have been partners in shaping a full scale £2m, two-year community-led regeneration programme which is starting now. It is vital that Blue Bermondsey BID gains another term to make sure local businesses are represented in this regeneration programme, have their say and gain the maximum benefits.”

Emma Snow
Community Opportunity



MAKE IT HAPPEN – VOTE ‘YES’

The ballot is your chance to secure Blue Bermondsey BID's future and make these proposals a reality. A 'YES' vote is a vote to maintain a representative business body working for the betterment of your business and the area.

Vote YES in July 2019!

The Blue Bermondsey BID is coming to the end of its first 5-year term. It can only continue for another term through a new successful ballot of businesses who will be eligible to pay the levy. In order for the ballot to be successful, a simple majority of those voting must vote in favour. Their votes must also represent a majority of the aggregate rateable value of the properties that vote.

The ballot timeline:

May 2019

Voters receive a letter giving them the chance to review and amend the details of where their ballot paper will go to

May 2019

Voters receive the official Notice of Ballot

3rd June 2019

Ballot commences

Ballot papers will be posted.
Voting is by post

Ballot period - Vote Yes!



Thursday

11th July 2019

Ballot closes at 5pm

Friday 12th July 2019

Results announced

1st October 2019

The Blue Bermondsey BID starts its second term working for you



BUSINESS THROUGH UNITY

Your business, Your decision